

The enrollment, which previously had a contribution as low as ₹50–100 per month, covered live sessions via Zoom, a complete archive of 2,500+ recorded discourses, community forums, counsellor support, and participation in monthly examinations. Now, the entire offering is free for all.

The Gita Mission is not a passive content library. It runs five English sessions and up to ten Hindi sessions monthly, each diving verse by verse into Vedantic texts while also exploring global wisdom literature from Zen koans to Stoic philosophy. Over 450 sessions have been conducted to date, representing more than 10,000 hours of discourse.

What distinguishes the programme is its examination system. Seventeen app-based exams run monthly, testing not memorisation but practical application. Media reports have compared its rigour to India’s competitive exams. The community forum, with over 200 million post views in a six-month period, functions as a continuous learning environment. Members have logged 170 million minutes of live sessions and 130 million minutes of recorded content in that same period.

All of this runs through the Acharya Prashant app, downloaded over 3.5 million times. Beyond sessions and recordings, the app houses Ask AP, an AI tool trained on 10,000+ articles from Acharya Prashant’s archive. The infrastructure was built over ten years to serve serious seekers. Now, that entire edifice has been made available without cost.

The timing is significant. PrashantAdvait Foundation completed ten years of existence in 2025. The India Book of Records recognised PAF twice recently: for conducting the largest online Bhagavad Gita examination and for the longest discourse hours on Vedanta by a spiritual organisation. Against this backdrop, the free enrollment announcement arrives as a capstone to a landmark year.

The Foundation is candid about what this decision means operationally. “From a financial perspective, this step would likely prove detrimental to the Foundation,” it stated. The IT infrastructure is not built for this sudden surge. There are not enough counsellors for such numbers. Zoom availability is insufficient. The organisation is walking into known constraints with eyes open.

“But whatever happens will be dealt with,” the announcement concluded.

With free access now universal, the Foundation is placing its trust entirely in discretionary generosity. Those who benefit and can afford to contribute will, the thinking goes, choose to ensure others can benefit too. It is a model that inverts conventional logic: most organisations secure resources first, then expand. PAF has expanded first, trusting that resources will follow.

A ten-year-old organisation has decided that the right response to inadequate resources is not to limit access but to trust that the resources will come. In a landscape crowded with spiritual commerce, this is a statement of principle.

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