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PrashantAdvait Foundation and Crossword Bookstores Hosted Book Signing Tour Across Hyderabad

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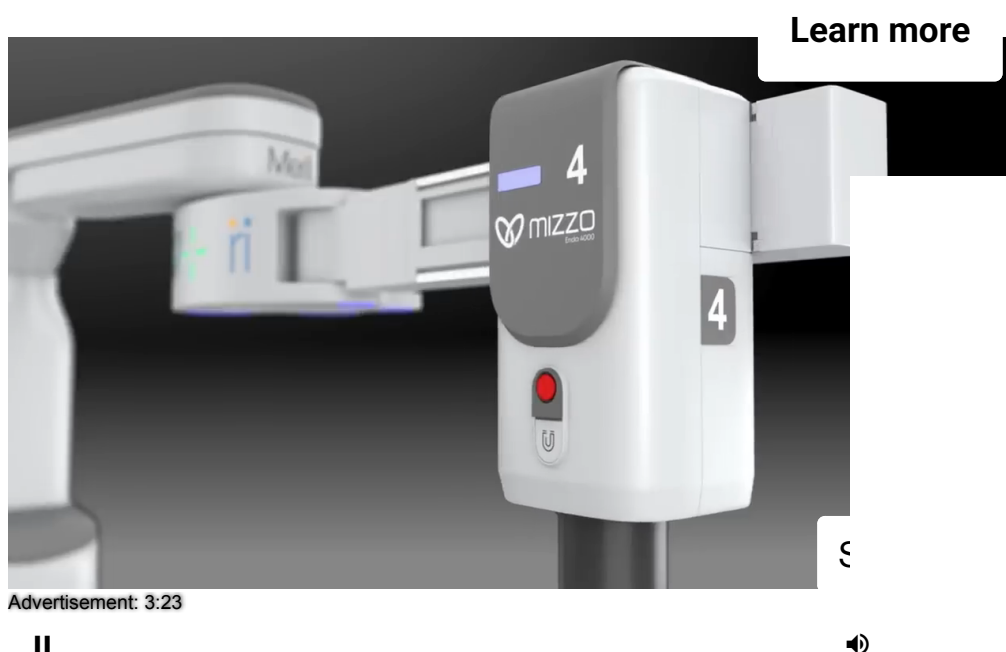
PrashantAdvait Foundation and Crossword held book signings for Truth Without Apology across Hyderabad and Noida, drawing large crowds and strong reader interest



PrashantAdvait Foundation

PrashantAdvait Foundation, in collaboration with Crossword Bookstores, held a series of book signing events across several locations in Hyderabad. These events brought together readers, seekers,

and bookstore visitors for interactions centred around the Harper Collins newly published book, Truth without Apology.



On the 26th September, the tour began with the book signing session at Crossword outlets in Hyderabad. The team first visited the GVK One Mall, Banjara Hills, which was followed by the Inorbit Mall, Madhapur, and finally reached at Lulu Mall, Kukatpally.

The tour continued its interaction session on the 2nd of October, Starting with The Forum Sujana Mall, Kukatpally and later at Sarath City Capital Mall, Gachibowli, marking five stops in total across various zones of Hyderabad.

As the Hyderabad chapter concludes, the tour moved to Delhi NCR, where a book signing event was held on October 7th at DLF Mall of India in Noida, in collaboration with Crossword Bookstore. The response was overwhelming at this location. The bookstore could not accommodate the crowd that gathered for the signing, reflecting the significant interest in the book.

Each event followed a walk-in format, with book displays and signing counters set up inside the retail spaces. Regular mall goers had the opportunity to discover the Foundation's new book.

The partnership between PrashantAdvait Foundation and Crossword signals a new chapter in urban book culture. As cities evolve, literary

gatherings are finding their home within mall spaces, places that blend visibility with ease of access.

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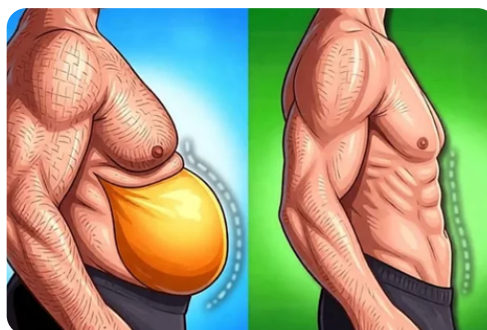
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