

## **Misinformation Sparks Violence: Acharya Prashant Targeted With Fake News**

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[Rahul M](#) Updated: Tuesday, January 21, 2025, 07:02 PM IST



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In a recent alarming incident, several media platforms, YouTube channels, and Twitter accounts spread false information about Acharya Prashant. A fabricated poster went viral, falsely claiming that Acharya Prashant had labeled the Kumbh festival as superstition.

Upon thorough investigation, it was revealed that the poster was completely baseless. Acharya Prashant never made such a statement. The individual responsible for the fake poster had no connection to his NGO or its volunteers. The Kumbh festival, a grand celebration of Hindu culture, faith, and tradition, became the backdrop for this sinister act of misinformation.

The repercussions of this fake news were severe. Outrage fueled by the false claim led to the destruction of books including Bhagavad Gita, Upanishads, Mahabharata, Durga Saptashati, Shiva Sutras, Ramayana, and others—profound works rooted in Hindu philosophy. Over 500 books were burned, and volunteers distributing them were subjected to physical assault.

Mohan Singh, a former soldier who witnessed the violence, stated that the incident appeared to be a pre-planned conspiracy. First, the false poster was circulated, then an organized group gathered to burn books and attack volunteers. This deliberate act of violence, targeting books of spiritual significance, has left many shocked and dismayed.


Many on social media likened this incident to the historic destruction of Nalanda University by Bakhtiyar Khilji, where the world's largest library was set ablaze. The tragic irony is stark: an act once condemned as a catastrophic assault on India's heritage is now mirrored in the religious vandalism witnessed during the Kumbh.

Certain digital media channels and influencers, including Sanjay Dixit of Jaipur Dialogues, Sanjay Dev of India Speaks Daily, and ABP News, have been accused of amplifying the false narrative. Their role in spreading misinformation highlights the ethical responsibility of media to verify facts before publication.

Acharya Prashant and his NGO, dedicated to reconnecting individuals with the pure and transformative principles of Vedanta, frequently face opposition from those who exploit religion for personal or ideological motives. These opposing forces not only tarnish the sanctity of religion but also obstruct the spread of its

profound wisdom, preventing it from reaching the masses and guiding them toward a deeper understanding of life and spirituality.



 *Read the full article on the Free Press Journal's website:*

*<https://www.freepressjournal.in/latest-news/misinformation-sparks-violence-acharya-prashant-targeted-with-fake-news>*